



ANSWERS TO QUESTIONS ABOUT THE MAP AND VISTA MARIA UNION

What are the benefits to MAP and Vista Maria?

Among the benefits of the partnership are stronger positioning for MAP and Vista Maria within the state as an influential advocate for survivor-focused legislation, enhanced capabilities in human trafficking training, broadened advocacy and community outreach. Together we can better achieve the goals and objectives of both agencies including to deliver greater social impact.

Did this partnership happen due to COVID?

No. The coming together of two of Michigan's leading human trafficking programs, Vista Maria and Michigan Abolitionist Project, came about as a result of the trust and respect that was built over a multi-year relationship.

How does MAP mission fit into Vista Maria?

MAP's mission directly impacts Vista Maria's mission to keep youth safe, to make them strong and to find new ways to bring wholeness and possibility to those who need it most. MAP will continue its mission to grow the movement of people and organizations working to prevent and end human trafficking in Michigan and beyond.

What does this mean for MAP Community Groups, the Freedom Coalition, and volunteers and its work?

MAP and its engaged army of volunteers will continue as they have with support by MAP staff and Vista Maria's board, leadership and infrastructure. Staff are still deployed from SW and SE Michigan which means MAP's motivated Community groups, the experienced Freedom Coalition of advocates, and the dedicated Brand Ambassadors can carry on with the high-impact collaborations in the community.

Is MAP going to be renamed or rebranded?

No. Michigan Abolitionist Project programming and services continue as they have, working with the community, government leaders, law enforcement and nonprofits toward the eradication of human trafficking.

How will MAP be funded and where will my donations go?

Michigan Abolitionist Project will continue to fundraise and sponsor state-wide events, webinars, and workshops. Maintaining the use of the MAP name and brand identity assures supporters of a sustained future for MAP and that MAP supporters can continue to support MAP as they always have.

Will MAP be headquartered at Vista Maria?

Yes, Michigan Abolitionist Project physical space will operate from Vista Maria's 37-acre campus. Remote work will offer continued strong presence of the MAP staff in communities around the state.

Will MAP still host its annual events, such as the Round Table and Empower Conference?

Yes. The union will expand MAP's high-impact offering including gatherings for state-wide networking and interactive events and conferences. This union better positions MAP to improve awareness, advocacy and services to combat human trafficking. This union strengthens the collective ability of MAP and Vista Maria to raise awareness, improve training and broaden advocacy within the anti-trafficking movement.