

GUIDE TO ETHICAL SHOPPING

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WHAT IS SOCIAL RESPONSIBILITY?

A growing movement where individuals and organizations are encouraged to consider the impact their actions have on the world.

WHY DO WE CARE?

We care because human trafficking exists in supply chains of many of the things we eat, use and wear. Thankfully there is a growing movement to bring these violations to light. For example, the Rana Plaza disaster in 2013 led to an increase in demand for traceability in supply chains, as well as protective policies and certifications through third parties, such as Fair Trade.

“Global supply chains have created tremendous prosperity for our society as a whole, lifting millions out of poverty and providing livelihoods for many more; however, problems remain. Violations such as child labor, forced labor, and human trafficking have persisted as supply networks have continued to grow ever more complex.”

- Department of Labor

WHAT IS FAIR TRADE?

Products that come from farmers and workers who are justly compensated. Fair Trade helps farmers in developing countries build sustainable businesses that positively influence their communities.

What Can I Do?

1

It's ok to feel overwhelmed. Allow yourself space to learn, and then start to take small steps forward. Recognize that "now I can be a part of the solution".

2

Read our blog "Becoming a Part of the Solution: First Steps to Ethical Shopping".

3

Pick one thing to start buying ethically, could be coffee, chocolate, sugar, clothing, etc.

4

As you become more knowledgeable, you may recognize things at home that are not ethically made. As you learn, start replacing those products with ethical ones or write your favorite companies and ask for more ethical options.

TEN PRINCIPLES OF FAIR TRADE

1 CREATING OPPORTUNITIES
FOR ECONOMICALLY
MARGINALIZED
PRODUCERS



2 TRANSPARENCY &
ACCOUNTABILITY



3 FAIR TRADE
PRACTICES



4 FAIR PAYMENT



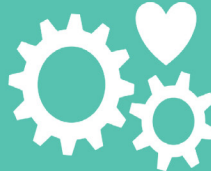
5 NO CHILD LABOUR,
NO FORCED LABOUR



6 NO DISCRIMINATION,
GENDER EQUITY,
FREEDOM OF ASSOCIATION



7 GOOD WORKING
CONDITIONS



8 CAPACITY BUILDING



9 PROMOTE
FAIR TRADE



10 CLIMATE ACTION /
PROTECTION OF THE
ENVIRONMENT

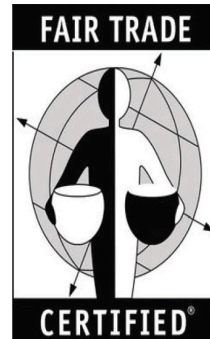


TEN
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Choose the Fair Trade Certification model designed and audited to ensure equitable trade practices at every level of the supply chain.



Certifications can help build positive consumer confidence in a company's practices. However, Fair Trade is not the only ethical standard. There are other initiatives and certifications that are also dedicated to protecting communities and the environment.

Some of these include:



Resources



Watch “The True Cost” documentary on YouTube or Amazon.



Learn more about the products you use, their impact on forced labor in the supply chain, and how many people are forced to work for you.



Download the “Sweat and Toil” App, a resource from the Department of Labor that documents child labor and forced labor worldwide.



Read our blog post for links to some of our favorite shopping guides!

Now I can be a part of the solution...

